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Trade fair and congress for urban mobility

Cable Car World will be postponed to June 2022

New trade fair date in summer provides more planning security

Cable Car World will be postponed to 21-22 June 2022 due to the effects of Covid. Originally, the world's first trade fair for urban cable cars would have celebrated its premiere at Messe Essen in February. Against the background of the dynamic pandemic situation, Messe Essen and the trade magazine SI-URBAN decided on the new date in summer. In this way, the organisers are responding to the wish of many exhibitors and visitors for more planning security. The two-day trade fair and congress format is aimed equally at politics, business and science. Several market leaders have already confirmed their participation.

"We want to lay the foundation for a successful future with the first Cable Car World. We would only have been able to do this to a limited extent in February due to the current effects of the Corona pandemic. The participants need planning security, and we are assuring that with a new date in June. The summer is a better time period based on previous experience during the pandemic," explains Dominik Berndt, Project Manager of Cable Car World. "Discussions with our exhibitors confirm our decision; June is an attractive date for many, even independent of the pandemic," Berndt continues.

The postponement is also welcomed by the partners of the Mobility Lab, the ropeway manufacturers Bartholet, Doppelmayr and Leitner: "The postponement makes sense and is logical due to the current situation. We are in favour of the new date, as we expect the first Cable Car World to attract a large number of speakers and conference topics," explains Daniel Fässer, Head of Sales & Marketing, Member of the Executive Board, Bartholet. Jürgen Pichler, Head of Group Marketing, Doppelmayr, adds: "All participants of this event have prepared facts worth knowing, which should be presented in this context. The response so far has been very positive." Gotthard Schöpf, Head of Marketing, Leitner, adds: "We are pleased that this initiative continues even in difficult times."

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In addition to the ropeway manufacturers, other exhibitors at Cable Car World also support the new date. Sebastian Beck, Associate Partner of Drees & Sommer: "It is of course a pity that Cable Car World has to be postponed, but against the background of the current pandemic situation it is the only right decision. We now hope that the event in June 2022 can take place as planned. As one of the largest and most important platforms for urban cable cars, this is a unique opportunity to advance the implementation of cable cars with decision-makers from politics, business and science."

Scientific expertise meets planning know-how

The starting point of Cable Car World is the numerous considerations in Germany to also use urban cable cars in public transport in the future. As the first networking platform to bring together all groups involved in urban cable car projects, the new event offers a mix of trade fair and congress programme. This creates a lively framework for linking scientific expertise, planning know-how, regulatory framework conditions and the practical experience of the ropeway industry.